

REGISTRATION INFORMATION

MOMENTUM IS BUILDING FEBRUARY 19-20, 2026

Registration for Momentum is Building includes all sessions & breaks, lunch and exhibitor reception on Thursday, and breakfast on Friday.

Early Bird Rates - pricing expires Monday, January 19, 2026.

Contractors, member Iowa Cooperatives for Energy Efficiency (ICEE) electric, and educational reps:

Without CEUs	\$160
With CEUs	\$225

Non-member utilities and out-of-state organizations:

Without CEUs	\$320
With CEUs	\$400

Regular Rates - beginning Tuesday, January 20, 2026.

Contractors, member ICEE electric cooperatives, and educational reps:

Without CEUs	\$195
With CEUs	\$260

Non-member utilities and out-of-state organizations:

Without CEUs	\$370
With CEUs	\$440

Students

*Approved Student or Instructor FREE

*Registration under this classification must be pre-approved by event organizers. Please include the student/instructor information with the registration and our organizers will contact you with any additional questions needed for approval. If you have any questions about this registration classification, contact Suzanne Hull via email mibeventcoordinator@gmail.com.

Attendees: Register & pay online by February 12, 2026 at momentumisbuilding.com or register online and remit payment to:

Iowa Cooperatives for Energy Efficiency (ICEE)
P.O. Box 508
Humboldt, Iowa 50548

Sponsors: If you would like to be a sponsor of Momentum is Building, please contact us at: mibeventcoordinator@gmail.com

Exhibitors: Find information for exhibiting and attending Momentum is Building at:

MOMENTUMISBUILDING.COM

CONFERENCE SITE

SHERATON WEST DES MOINES HOTEL 1800 50TH ST WEST DES MOINES, IOWA 50266

Located at the University Avenue exit off I-80/I-35 (Exit 124), the hotel is convenient to restaurants, shopping and nightlife. For more information about amenities, directions, and other hotel information, visit www.momentumisbuilding.com.

ACCOMMODATIONS

Sleeping room availability and rate (King and Double Queen: \$139 + taxes) are guaranteed until Sunday, January 18, 2026.

RESERVATIONS

To reserve, book online by scanning the QR code below or call the hotel directly at **515-223-1800** and reference the Momentum is Building rate.

If you make a reservation and are forced to cancel it, you will be charged if the cancellation is less than 24 hours prior to your arrival,
- OR -

SCAN QR CODE TO BOOK YOUR ROOM ONLINE



Because of our financial commitments,
we cannot refund registration fees for
cancellations after Friday, February 6, 2026.



FEBRUARY 19-20, 2026
SHERATON WEST DES MOINES HOTEL
1800 50TH ST, WEST DES MOINES, IA



SPONSORED BY
IOWA COOPERATIVES FOR
ENERGY EFFICIENCY

THURSDAY, FEBRUARY 19

8:30 REGISTRATION

Pre-Convention Area

Check in, then check out the Exhibit Hall and enjoy a continental breakfast.

10:00 WELCOME

Hancock/Shelby/Woodbury/Benton Rooms
Iowa Cooperatives for Energy Efficiency

10:15 WHERE HAVE WE BEEN, AND WHERE ARE WE GOING

Hancock/Shelby/Woodbury/Benton Rooms

Justin Wilson (*Construction Instruction*)

The residential construction industry is at a turning point with shifting codes, evolving incentive programs, and rising homeowner expectations. This keynote will provide insights on the policies, technologies, and consumer trends shaping the future of building. Justin Wilson will share reflections on the industry's past progress and insights on its path forward.

11:30 VENDOR INTRODUCTIONS

Hancock/Shelby/Woodbury/Benton Rooms

12:00 LUNCH

Atrium/Park Place Restaurant

12:45 BREAKOUT SESSIONS: ROUND 1

DIY Energy Efficiency Upgrades: Promises and Pitfalls

Dallas Room

Bill McAnally (*McAnally Consulting*)

Home energy efficiency expert Bill McAnally will share real world examples of do-it-yourself home efficiency upgrades and the perils associated with buying, financing, and self-installing equipment and systems.

NEC (National Electrical Code) Update - Pt. 1 of 3

Benton Room

2 Electrical CEUs for Iowa electrical license holders

Dave Sullivan (*Sullivan Training and Consulting, LLC*)

This 6-hour presentation (split into three parts) will concentrate on the 2023 NEC rules in force along with the amendments to the code by the State of Iowa. The State of Iowa has adopted the 2023 Statewide as of July 1, 2025. We will look at the wiring errors that are most made around the State. (Attendees must attend all three sessions to receive 6 total CEUs)

Application and Installation of Gastite

Polk Room

2 IA CEUs for HVAC, PMSB, or Hydronics

Jeff Reichart (*Specified Systems, Inc.*)

This session will provide information about Gastite and an understanding of the installation methods, including sizing, dos and don'ts, fitting attachment, and bonding for proper joint connection of gas pipe.

2:30 BREAK IN EXHIBIT HALL

Webster/Clayton/Marion/Des Moines Rooms

Enjoy refreshments and take a few moments to network with our exhibitors.

3:00 BREAKOUT SESSIONS: ROUND 2

NEC (National Electrical Code) Update - Pt. 2 of 3

Benton Room

2 Electrical CEUs for Iowa electrical license holders

Dave Sullivan (*Sullivan Training and Consulting, LLC*)

This 6-hour presentation (split into three parts) will concentrate on the 2023 NEC rules in force along with the amendments to the code by the State of Iowa. The State of Iowa has adopted the 2023 Statewide as of July 1, 2025. We will look at the wiring errors that are most made around the State. (Attendees must attend all three sessions to receive 6 total CEUs)

Application and Installation of Rehau PEX Systems

Polk Room

2 IA CEUs for HVAC, PMSB, or Hydronics

Jeff Reichart (*Specified Systems, Inc.*)

What is PEX? Learn its install practices, Residential vs. Commercial applications, sizing, fitting attachment, and why PEX differs from copper.

Construction Safety Orientation

Dallas Room

2 IA PMSB Mechanical or Mechanical Safety CEUs

Terry Moorman (*Moorman Consultation*)

In this session, attendees will learn about PPE (personal protective equipment) as well as hand and power tool safety.

5:00 VENDOR RECEPTION IN EXHIBIT HALL

Webster/Clayton/Marion/Des Moines Rooms

Enjoy heavy hors d'oeuvres and beverages in the Exhibitor Hall while you network with your peers and exhibitors.

For speaker bios, website links and more details about sessions, visit: momentumisbuilding.com

For more information about registration, sessions, or exhibiting, contact Suzanne Hull via e-mail at mibeventcoordinator@gmail.com

FRIDAY, FEBRUARY 20

7:30 BREAKFAST

Atrium/Waterfall Grill

8:15 BREAKOUT SESSIONS: ROUND 3

NEC (National Electrical Code) Update - Pt. 3 of 3

Benton Room

2 Electrical CEUs for Iowa electrical license holders

Dave Sullivan (*Sullivan Training and Consulting, LLC*)

This 6-hour presentation (split into three parts) will concentrate on the 2023 NEC rules in force along with the amendments to the code by the State of Iowa. The State of Iowa has adopted the 2023 Statewide as of July 1, 2025. We will look at the wiring errors that are most made around the State. (Attendees must attend all three sessions to receive 6 total CEUs)

Job Site Safety

Dallas Room

2 IA PMSB Mechanical or Mechanical Safety CEUs

Terry Moorman (*Moorman Consultation*)

In this session, attendees will learn best practices in hazard communication, respirable crystalline silica safety, and heat stress safety.

9:45 BREAK IN EXHIBIT HALL

Webster/Clayton/Marion/Des Moines Rooms

Enjoy refreshments and take a few moments to network with our exhibitors.

10:00 FINAL PRIZE DRAWINGS/CLOSING REMARKS

Hancock/Shelby/Woodbury/Benton Rooms

10:15 The 4 E's of Personal Growth

Hancock/Shelby/Woodbury/Benton Rooms

Kenyon Murray (*Murray Legacy Management*)

Kenyon is the CEO of Murray Legacy Management, and business manager to his sons', Kris and Keegan, who are professional basketball players in the NBA. He is a host of "The Leave Your Legacy Show" and became a CPLC (Certified Professional Life Coach). In this session, attendees will be introduced to a simple and digestible way to embrace personal growth. The goal is to share the tools to create a systematic personal routine that can impact their lives at multiple levels. The 4's: Establish habits, Execute routine, Evaluate self-assessment, and Evolve to the best version of self.

11:30 CONFERENCE ADJOURNS