

THURSDAY, FEBRUARY 18

8:30 REGISTRATION

Pre-Convention Area

Check in, then check out the Exhibit Hall and enjoy a continental breakfast.

9:30 WELCOME

Hancock/Shelby/Woodbury/Benton Rooms

Iowa Cooperatives for Energy Efficiency

9:45 OPENING KEYNOTE: THE E-MAIL SANITY EXPERT

Hancock/Shelby/Woodbury/Benton Rooms

Randy Dean

Randy Dean is a national expert in time and email management who helps many improve productivity. He offers practical tools to manage time, technology, and information overload effectively.

10:45 Heating and Cooling with Air-Source Heat Pumps: Do Affordability and Sustainability Align?

Hancock/Shelby/Woodbury/Benton Rooms

Jeff Ralston (Ralston Eco Homes)

Dan McGuire (Heartland Energy Consultants)

Builders choosing heating and cooling for new homes consider cost, reliability, efficiency, occupant health, and environment. This talk uses air-source heat pumps, covers occupant behavior effects, data, and Q&A.

11:45 VENDOR INTRODUCTIONS

Hancock/Shelby/Woodbury/Benton Rooms

12:00 LUNCH

Atrium/Park Place Restaurant

12:45 BREAKOUT SESSIONS: ROUND 1

Electrical Safety

Dallas Room

2 IA CEUs for PMSB HVAC Safety CEUs

Scott Meinecke (Iowa Association of Electric Cooperatives)

This session covers workplace safety and OSHA/NFPA compliance for plumbing, HVAC, and mechanical professionals, including NFPA 70E electrical safety, PPE maintenance, hazard recognition, accident prevention, and general safety rules.

ARC FLASH and NFPA 70E – (Part 1: 4-hour session)

Benton Room

1 Electrical CEU and 3 Electrical CEUs of non-code for Iowa electrical license holders

Dave Sullivan (Sullivan Training and Consulting, LLC)

This 6-hour session (two parts) covers Arc Flash hazards, clothing, boundaries, and safety for electricians. Attendees must complete Parts 1-3 for six CEUs.

Iowa Plumbing Code: Updates and Amendments

Polk Room

2 IA PMSB Plumbing Code CEUs

Plumbers and Steamfitters Local 33

Stay updated on Iowa plumbing rules for plan review, installation, inspection, and field decisions. This course covers Iowa's code and amendments for licensees.

2:30 BREAK IN EXHIBIT HALL

Webster/Clayton/Marion/Des Moines Rooms

Enjoy refreshments and take a few moments to network with our exhibitors.

3:00 BREAKOUT SESSIONS: ROUND 2

ARC FLASH and NFPA 70E

(Part 1: 4-hour session - continued)

Benton Room

1 Electrical CEUs and 3 Electrical CEUs of non-code for Iowa electrical license holders (MUST ATTEND both Parts 1 and 2 sessions)

Dave Sullivan (Sullivan Training and Consulting, LLC)

Continuation (two parts) covers Arc Flash hazards, clothing, boundaries, and safety for electricians. Attendees must attend Parts 1-2 and 3 to get six CEUs.

Iowa Mechanical Code Updates and Amendments

Polk Room

2 IA PMSB Mechanical Code CEUs

Plumbers and Steamfitters Local 33

Stay updated on Iowa mechanical code changes and International Mechanical Code revisions to help HVAC professionals meet state license renewal needs with practical guidance.

6 Deadly Sins of Construction

Dallas Room

2 IA PMSB Mechanical or Mechanical Safety CEUs

Terry Moorman (Moorman Consultation)

In this session, attendees will learn about PPE (personal protective equipment) as well as hand and power tool safety.

5:00 VENDOR RECEPTION IN EXHIBIT HALL

Webster/Clayton/Marion/Des Moines Rooms

Enjoy heavy hors d'oeuvres and beverages in the Exhibitor Hall while you network with your peers and exhibitors.

For speaker bios, website links and more details about sessions, visit: momentumisbuilding.com

For more information about registration, sessions, or exhibiting, contact Suzanne Hull via e-mail at mibeventcoordinator@gmail.com

FRIDAY, FEBRUARY 19

7:30 BREAKFAST

Atrium/Waterfall Grill

8:15 BREAKOUT SESSIONS: ROUND 3

NEC (National Electrical Code) Changes – Part 2

Benton Room

2 Electrical CEUs for Iowa electrical license holders

Dave Sullivan (Sullivan Training and Consulting, LLC)

This course (Part 2) details the changes that Iowa has adopted for the Wiring of Dwellings in 2027. (Attendees must have also attended the Part 1 Sessions on Thursday, February 18, to receive six total code/non-code CEUs.)

Excavations, Forklifts, and Cranes

Dallas Room

2 IA PMSB Mechanical or Mechanical Safety CEUs

Terry Moorman (Moorman Consultation)

This session covers best practices for excavation work and safe operation of excavation equipment, including forklifts and cranes.

9:45 BREAK IN EXHIBIT HALL

Webster/Clayton/Marion/Des Moines Rooms

Enjoy refreshments and take a few moments to network with our exhibitors.

10:00 FINAL PRIZE DRAWINGS/CLOSING REMARKS

Hancock/Shelby/Woodbury/Benton Rooms

10:15 Closing Keynote Presenter: Chuck Long

Hancock/Shelby/Woodbury/Benton Rooms

Chuck Long has been a key figure in University of Iowa football for over 30 years. As a player and coach, he's known for leadership, charisma, and a winning mindset.

At Iowa, Chuck threw for 10,461 yards, becoming the first Big Ten and second college player to pass 10,000 yards. In 1985, he led Iowa to the Rose Bowl, finished second in the Heisman race, and won Big Ten Player of the Year, the Davey O'Brien, Maxwell Awards, and was a first-team Consensus All-American. Drafted in the first round in 1986, he played eight NFL seasons with Detroit and LA.

Later, Chuck coached at Iowa and Oklahoma, joining a national championship team and coaching Heisman winner Jason White. Inducted into the College Football Hall of Fame in 1999, he's also on Kinnick Stadium's Wall of Honor. Now, he is CEO of the Iowa Sports Foundation and a Big Ten Network analyst.

11:30 CONFERENCE ADJOURNS

REGISTRATION INFORMATION

MOMENTUM IS BUILDING FEBRUARY 18-19, 2027

Registration for Momentum is Building includes all sessions & breaks, lunch and exhibitor reception on Thursday, and breakfast on Friday.

Conference Registration Rates

Contractors, member ICEE electric cooperatives, and educational reps:

Without CEUs	\$195
With CEUs	\$260

Non-member utilities and out-of-state organizations:

Without CEUs	\$370
With CEUs	\$440

Students

*Approved Student or Instructor \$30

**Registration under this classification must be pre-approved by event organizers. Please include the student/instructor information with the registration and our organizers will contact you with any additional questions needed for approval. If you have any questions about this registration classification, contact Suzanne Hull via email mibeventcoordinator@gmail.com.*

Attendees: Register & pay online by February 12, 2027 at momentumisbuilding.com or register online and remit payment to:

Iowa Cooperatives for Energy Efficiency (ICEE)
P.O. Box 508
Humboldt, Iowa 50548

Sponsors: If you would like to be a sponsor of Momentum is Building, please contact us at: mibeventcoordinator@gmail.com

Exhibitors: Find information for exhibiting and attending Momentum is Building at:

MOMENTUMISBUILDING.COM

CONFERENCE SITE

SHERATON
WEST DES MOINES HOTEL
1800 50TH ST
WEST DES MOINES, IOWA 50266

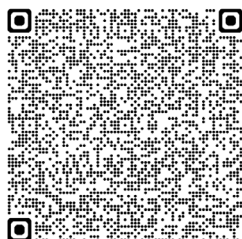
Located at the University Avenue exit off I-80/I-35 (Exit 124), the hotel is convenient to restaurants, shopping and nightlife. For more information about amenities, directions, and other hotel information, visit www.momentumisbuilding.com.

ACCOMMODATIONS

Sleeping room availability and rate (King and Double Queen: \$139 + taxes) are guaranteed until Sunday, January 31, 2027.

RESERVATIONS

To reserve, book online by scanning the QR code below or call the hotel directly at **888-236-2427** and reference the Momentum is Building rate.



SCAN QR CODE
TO BOOK YOUR
ROOM ONLINE

If you make a reservation and are forced to cancel it, you will be charged if the cancellation is less than 24 hours prior to your arrival.

Because of our financial commitments,
we cannot refund registration fees for
cancellations after Friday, February 12, 2027.



FEBRUARY 18-19, 2027
SHERATON WEST DES MOINES HOTEL
1800 50TH ST, WEST DES MOINES, IA



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